

LGBTQ SCHOLARSHIP FUND



ANNUAL REPORT











EXECUTIVE

MESSAGE

his past year is a bit like that internet meme: "how it began vs. how it's going." The difference between how we began the fiscal and academic year back in the summer/fall of 2019, and how we ended it in 2020, could not be starker. However, we are proud that Point Foundation has met the moment and adeptly altered our support and programming to better help our scholars thrive amidst the devastating impact of the COVID-19 pandemic. Throughout the year, we have gained strength from your staunch support and, most of all, from the resilience and continued accomplishments of our Point Scholars.

Like all of you, we could not have predicted what was to come when we first made our plans for the new fiscal year. We began the year with the 2019 Community College Transfer Symposium, at which 25 students attended in-person workshops and presentations to more fully understand the transfer process to a four-year institution. Then in October, we held our Point Honors Los Angeles gala, raising much-needed funds while welcoming our newest class of scholars.

In March 2020, when COVID-19 forced campuses across the country to shut down, many students were left with no campus housing, no meal plans, no internet access, and in many cases, no jobs. Point Foundation immediately stepped in and, spearheaded with funding from The Barbara Epstein Foundation and generous contributions from many longtime partners and donors, created an emergency fund. The fund provides scholars with support for safe housing, groceries, and internet access so they can continue to attend classes virtually. Through it all, our exceptional students have continued to impress us with their determination and resilience.

We also did not falter in providing our students with quality leadership programming. With the help of our friends at Wells Fargo, we built a unique virtual space - Point Foundation University - to present our conferences and events. We held a virtual Leadership Education and Affinities Development (LEAD) consortium as a send-off to graduating scholars, and Regional Leadership Forums (RLFs) where select scholars presented their Community Service Projects and shared antiracism resources.

One of the highlights of the year for all of us is scholar selections. Taking place each April, it is



Jorge Valencia, Executive Director and CEO





our opportunity to gather and meet the scholarship finalists in person in order to select the next year's

class of Point Scholars. We needed to move this process online, and although the format was different, the impact was the same: we were sometimes moved to tears by the stories we heard during the interview process, and we were profoundly impressed with all of the candidates. In the end, we created our largest class in a single year by providing awards to 134 students - 54 Point Scholars, 44 one-time grant recipients, and 36 Community College scholarships.

The national reckoning on racism led us to also look inward at our work with students of color. We always have made diversity a priority in our selections process. Still, we knew we could do even more to deepen and broaden our support; that's why in June, we began planning a scholarship program specifically for LGBTQ Black, Indigenous and People of Color (BIPOC) students. We look forward to awarding these scholarships in early 2021.

We began the year with optimism, and despite the significant challenges we've faced, we are ending it feeling the same way. Our scholars inspire us, and you - with your continued loyal and generous support - sustain us. As we head into our 20th anniversary in 2021, we will reflect and build on Point Foundation's two decades of creating today's LGBTQ leaders and look forward to even more success as you help us to fund the future.

This year, we are happy to share these highlights with you in a new format and honor the many donors who make our work possible.

All pictures showing scholars and community members in gatherings were taken prior to COVID-19 restrictions.

INCOMING CLASS

OF 2020

ach year, Point Foundation goes through the difficult process of selecting our next group of scholarship recipients. And every year without fail, staff, board members, and alumni are overwhelmed by the accomplishment we see in our applicants and their commitment to building a better world.

In 2020, 19 new Point Scholars were selected from more than 2,000 applicants. These undergraduate and graduate school students represent 14 different colleges and universities and their academic concentrations include the arts, business, law, medicine, political studies, and science.

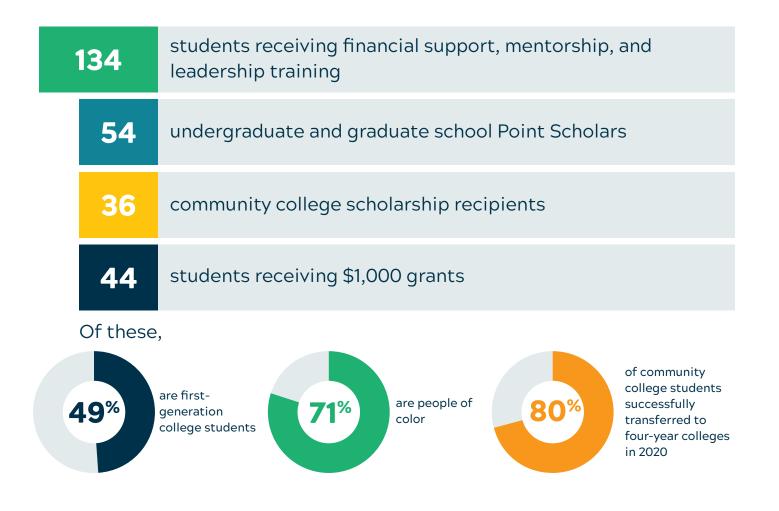
For the first time, 44 grants of \$1,000 were also awarded.

MEET OUR NEW POINT SCHOLARS



2020 Undergraduate and Graduate School Point Scholars

Point welcomed 36 LGBTQ students to its Community College Scholarship Program in 2020. Students accepted into the program receive a scholarship, admissions counseling, coaching and financial education at the Point Community College Transfer Symposium, and access to the Point Foundation network of LGBTQ scholars and more than 300 alumni.



COVID-19 RESPONSE

s the pandemic grew and colleges across the country closed, LGBTQ students were impacted in multiple ways - some did not have a home to return to, many lost income from part-time jobs and internships and most had to adjust to learning remotely. In order to ensure that we could offer as much support for rent, food, utilities, and online learning resources, Point created an emergency fund in April. The fund was spearheaded with support from the Barbara Epstein Foundation

and generous contributions from many longtime partners and donors.

Additionally, Point had to pivot away from our in-person conferences and find another way to provide leadership programming. With support from Wells Fargo, we created our Point Foundation University virtual event platform. In 2020 we were able to continue providing our LEAD conference and Regional Leadership Forum online in June.



66 I was so happy to see alumni that I have met and admired during my time as a scholar. It was great to see familiar faces and I appreciated how well facilitated and timely the conversation was. I'm thrilled to join the alumni network and excited to participate in any way that feels helpful!"

> - Adil Mansoor 2020 Graduating Class, LEAD conference attendee





A gathering of scholars and staff for leadership program in prior year.

eadership experience and potential are essential components of every application for a Point Scholarship. While students come to Point with varied leadership backgrounds, all share the desire to use their time with Point Foundation to strengthen their capacity as leaders and broaden their positive impact on society.

Point's leadership programs include the National Leadership Conference (NLC), Leadership Education and Affinities Development (LEAD) consortiums, Regional Leadership Forums, and the Community College Transfer Symposium. Each of these brings our students together to learn from experts and one another about how they can become the leaders our future needs.

Since 2003, Point Foundation has provided each scholar with a mentor. Point Mentors build rewarding, professional relationships and serve as exemplary role models for the organization's scholars, as well as provide scholars with advice on academic and professional career decisions. Our mentors continued to support students through online and telephonic communication throughout the pandemic closures and travel restrictions.





NAMED SCHOLARSHIPS

The Named Scholarship program allows individuals, organizations, foundations, and corporations to provide substantial support to Point Foundation by honoring an individual or organization. A traditional named scholarship represents a \$100,000 commitment and covers all costs associated with a Point Scholar's scholarship and programming package. Scholarships may be donated in one payment or through a commitment to make four annual payments of \$25,000.

A lasting impact can also come from endowing a Named Scholarship in Perpetuity with a \$500,000

contribution. Such a gift makes it possible for Point to finance the education of scholars today and far into the future.

Donors can also support Point's Community College Program by creating a Named Scholarship through a gift of \$8,000 (in one payment or a commitment to fund over one year). The Named Scholarship for a community college student helps cover academic tuition, Point's coaching program to prepare the student for the transition into a four-year institution, and the student's participation in Point's annual Community College Transfer Symposium.

2020 NAMED SCHOLARSHIPS:

Anonymous (1) Alfred A. Cave Arnold T. Schwab (In Perpetuity) Barbara Epstein Foundation Edwin Barbey Charitable Trust (2) CAA **Calamus Foundation** FedEx Fry-Garatea Family George Benes, MD (2) HSBC(6) Kevin Hummer (In Perpetuity) Jeff Oale & Jeff Stearns John M. Deciccio Kevin Hummer (In Perpetuity) Janssen Infectious Diseases Minton-Spidell-Jackowski **NBCUniversal** Novo Nordisk Patti Sue Mathis Rand Skolnick (In Perpetuity) Stacy R. Friedman Steven Esposito Memorial Took Trust (In Perpetuity) **Toyota Financial Services** Viiv Healthcare Walter M. Decker (In Perpetuity) Wells Fargo (8) William J. Levy

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Introduced in 2006, the Legacy Circle was established to honor, memorialize, and thank those friends of Point Foundation who have arranged a bequest or planned gift to the organization. These individuals, who make charitable gifts to Point from their estates or through other life-income arrangements, nourish Point's extraordinary achievements and ensure that Point's mission continues for future generations of deserving students.

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EMERGENCY



Our Emergency Fund to help students in need of immediate assistance was spearheaded with funding from The Barbara Epstein Foundation and generous contributions from many longtime partners and donors. We are grateful to everyone who helped make this support to our scholars impacted by COVID-19. Gifts of \$500 or more made between July 1, 2019 and June 30, 2020 are listed here.

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POINT HONORS

Our annual New York City gala took on a different form due to the pandemic. We were proud to present our full program online at "Point Honors Hall" on the virtual campus of Point Foundation University! We were thrilled to have Annette Bening share remarks for our graduating scholars. She led an array of Point friends offering congratulations, including Steven Canals, Jason Collins, Tamron Hall, Don Lemon, Judith Light, Javier Muñoz, Thomas Roberts, and Michael Urie. The event also featured a performance by Lauren Patten, Drama Desk Award winning star of Broadway's Jagged Little Pill.





Commencement Speaker Annette Bening

Actress and Singer Lauren Patten



Virtual Point Honors Hall Ballroom, where guests viewed the event program videos by clicking on the mortarboard icons.

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SPECIAL THANKS

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POINT HONORS

LOS ANGELES

ur Los Angeles gala also took place online, with an in-home catering component. During the online program, we honored two-time Tony Award Winner and Emmy Award Nominee Joe Mantello (The Boys in the Band) with the Point Foundation Legend Award and award-winning writer/director Justin Simien (Dear White People; Bad Hair) with our Horizon Award. The program was hosted by DJ and media personality Hannah Rad. The honors were presented by The Big Bang Theory's Emmy and Golden Globe-winning Jim Parsons and star of Bad Hair's Elle Lorraine. Special appearances included: Matt Bomer, Charlie Carver, Robin de Jesus, Andrew Gelwicks, Brian Hutchison, Jo Ellen Pellman, Andrew Rannells, Zachary Quinto, Michael Benjamin Washington, and Tuc Watkins. The event also featured a special performance by the iconic, chart-topping En Vogue.



Honoree Joe Mantello

Honoree Justin Simien



Special Guests, En Vogue

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Members of Point Foundation's Cornerstone Society are a philanthropic group of dedicated individuals who recognize the importance of empowering LGBTQ scholars through higher education. Cornerstone Society members contribute a minimum annual donation of \$500, which can be made as a single gift or divide into quarterly or monthly installments.

The list of donors in this annual report reflects individual gifts to Point's Cornerstone Society totaling \$500 or more received between July 1, 2019 and June 30, 2020. If you would like to update the way your name is currently listed, please notify our Development department at **info@pointfoundation.org**.

\$50,000 OR MORE Anonymous (1)

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Philanthropic corporations and foundations find many opportunities to support Point: funding a Named Scholarship; sponsoring an event or conference; underwriting a program; participating in corporate matching gift programs; providing internship and employment opportunities; or participating in our Mentoring Program. Teaming with Point provides a way for corporations and foundations to invest in diverse communities, youth, and education. For more information, please contact **info@pointfoundation.org**.

\$200,000 AND UP

Anonymous (1) Wells Fargo Foundation

\$100,000 TO \$199,999 Sallie Mae Fund Toyota Financial Services

\$50,000 TO \$99,999 Edwin Barbey Charitable Trust The Louis L. Borick Foundation The Barbara Epstein Foundation FedEx Corporation JCDRP Family Foundation The Williams and Hart Rainbow Fund

\$25,000 TO \$49,999

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CORPORATE AND

FOUNDATION EVENT SPONSORS

Corporations and foundations often sponsor Point events and conferences to show public support for the LGBTQ community and build positive sentiment with the thousands around the nation who learn about these events through print and online promotion. Sponsorship opportunities include Point's Cornerstone and Valedictorian Society receptions around the country, the National Leadership Conference, LEADs, and Regional Leadership Forums.

The Boston Consulting Group Cadillac Exelon Corporation Jackson Health System John Hancock Motorola Solutions Foundation RCN Telecom Services Room and Board W2O Wells Fargo Foundation

IN KIND DONATIONS

7 Locks Brewing Barcelona Beam Suntory Bill Damaschke Botanero Carnival Cathead Vodka Catoctin Creek Cervezas Alhambra **Compass Rose** Copa Kitchen and Bar Donetto Restaurant Dos Mamis Glen's Garden Market Goodwin Procter LLP Google Grapes of Spain

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FINANCIALS

REVENUE, GAINS AND SUPPORT

Contributions & Other Income

Special Events Income (Net)

Total Revenue, Gains and Support

Investment Income (Net)

In-Kind Contributions

The Annual Report presents a summary of the financial activity of Point Foundation for the fiscal year ended June 30, 2020, and our financial position as of June 30, 2020. Point achieved a positive change in net assets without donor restrictions of \$137,741 and a positive change in net assets with donor restrictions of \$382,633.

By pivoting early to delivery of services on-line during the COVID-19 pandemic, Point managed expenses in relation to the decreased operational revenue that was experienced while still managing to support the

\$3,610,336

\$97,025

\$300,220

\$157,885

\$4,165,466

scholars and community college students through this unprecedented time.

This year's audit was performed by Green Hasson & Janks LLP, 10990 Wilshire Blvd. 16th Floor, Los Angeles, CA 90024. Point received an unqualified opinion. An independent Auditor's Report, including the complete Financial Statements for the year ended June 30, 2020 and the Federal Tax Form 990 may be requested from info@pointfoundation.org or found at www.pointfoundation.org.

| ASSETS | |
|--------------------------------------------------------|--------------|
| Cash and Investments | \$8,119,292 |
| Contributions Receivable, Prepaids and Other Assets | \$2,091,036 |
| Property and Equipment (Net) | \$6,718 |
| Total Assets | \$10,217,046 |

EXPENSES

| Dree | | Convi | |
|------|-----|-------|------|
| Proc | ram | Servi | ces: |

| Net Assets - End Of Year | \$ 9,573,094 |
|-------------------------------------|--------------|
| Net Assets - Beginning Of Year | \$9,052,094 |
| Change in Net Assets | \$520,374 |
| Total Expenses | \$3,645,092 |
| Fundraising and Development | \$493,916 |
| Management and General | \$445,577 |
| Total Program Services | \$2,705,599 |
| Scholar Selections | \$337,517 |
| Leadership Conferences and Training | \$844,749 |
| Scholarship and Scholar Support | \$1,523,333 |
| | |

LIABILITIES AND NET ASSETS

| Total Liabilities and Net Assets | \$10,217,046 |
|----------------------------------|--------------|
| Total Net Assets | \$9,573,094 |
| With Donor Restrictions | \$6,551,609 |
| Without Donor Restrictions | \$3,021,485 |
| NET ASSETS | |
| Total Liabilities | \$643,952 |
| | |

We are grateful for our amazing Board Members and staff without whom none of our work would be possible.

To learn more about our Boards **Click here** For a listing of our staff **Click here**



LGBTQ SCHOLARSHIP FUND

S1

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